How to write and publish a high-impact research paper and how to avoid usual mistakes during paper preparation?

Speaker: Prof. Dr. Sandro Nižetić

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Biographical Sketch

Prof. Dr. Sandro Nižetić is a Professor at the Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture (FESB) at University of Split (Croatia). His research is in the field of theoretical and applied thermodynamics, HVAC systems, energy efficiency in buildings, and utilization of renewable energy sources particularly related to solar power. He has worked on various projects related to the implementation of energy efficiency measures in public buildings under the auspices of UNDP (United Nations Development Programme). He also served as a Deputy Minister in the Ministry of Construction and Spatial Planning in the Croatian government, and also as Vice Dean of Research at FESB. Prof. Dr. Nižetić has organized and chaired several international conferences and he is the co-founder of SplitTech (International conference on Smart and Sustainable Technologies). He is the Editor-in-Chief of the Energy Sources Part A (Taylor&Francis), Associate Editor in the International Journal of Energy Research (Wiley) and Associate Editor in the Journal of Cleaner Production (Elsevier). Prof. Dr. Nižetić has published more than 160 research and conference papers, as well as several technoeconomic professional case studies. For his work he received several major awards including the Croatian State Prize for the research for 2016, as well as also Rector prize for research from University of Split for 2018 and 2020.

Abstract:

Nowadays the publishing world has become strongly competitive and demanding due to a significant number of researchers actively involved in various dynamically developing research fields worldwide. One critical aspect of the research work is related to dissemination of the original research ideas, which help advance science and contribute to further progress in the specific field. In this competitive environment it is very important to prepare high-quality submissions. A well-prepared paper will have a higher chance to be accepted and also higher impact in the research community. Sometime, high quality research ideas fail to be published in the highly reputable journals due to poor presentation or some typical mistakes made during paper preparation.

During this publishing workshop, some important issues would be tackled and discussed such as:

- How to make an impact?
- How to prepare high quality papers?
- How to avoid usual mistakes during paper preparation?
- How to select a proper journal?
- Ethics in the publishing world...